

**ABOUT STEVE BOTTFELD
CANDIDATE
DEER VALLEY DISTRICT SCHOOL BOARD (DVUSD)**

I have been a resident in the Deer Valley School District for twenty years.

PHILOSOPHY

My strongest belief is that good education is critical to living a good life. Crucial to student success is teacher support. School Boards are not about politics. Their role is to identify and meet the needs of students, teachers, staff and families. The best method of achieving that goal is working together. Our children are the future. We owe them the best!

EDUATION BACKGROUND

I didn't start out to be an educator. My wife began her career as an elementary teacher and became a school principal. She asked me to coach a basketball team. That experience led me to obtain a lifetime teaching credential from the state of California and to teach in elementary school and at Grossmont College. After moving to Arizona, I taught at Glendale Community College.

PERSONAL BACKGROUND

I have a BA and an MBA. During my college days, I won a Wall Street Journal Internship Scholarship. My career morphed from journalism to PR to marketing research. I became a principal in Marketing Solutions, a consumer research company dealing with people's attitudes in focus groups and surveys. Marketing research led me to opportunities based on facts.

GOALS

Our District contains 41 schools and nearly 35,000 students supported by 4,000 faculty and staff. My goals are simple:

- To provide the best learning experience for our students.
- To use facts to improve areas that require solutions.
- To support the mission of DVUSD to provide extraordinary educational opportunities to every learner.
- And, to attract and retain teachers and staff with support and respect.

CONTACT INFORMATION:

E-mail: StevebottfeldDVUSD97@yahoo.com

Phone: 602-370-1660