

SUTTON & SMART

CAMPAIGNS

To: Greg Whitten for Arizona

From: Jon Sutton and Matt Smart, Senior Advisors

Date: June 5, 2024

Subject: State of the Race AZ-08

Team Whitten,

With hobbled GOP opponents dragged down by draconian views on abortion, which is on the ballot in Arizona, donor investment in this race can bring this race onto the battlefield and help win Arizona for the Presidency and US Senate.

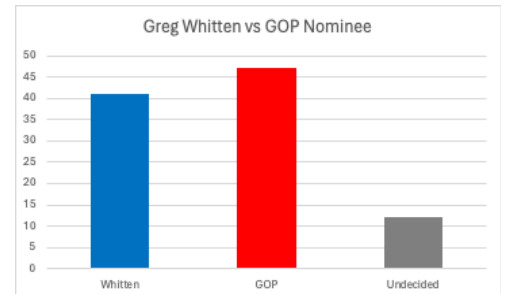
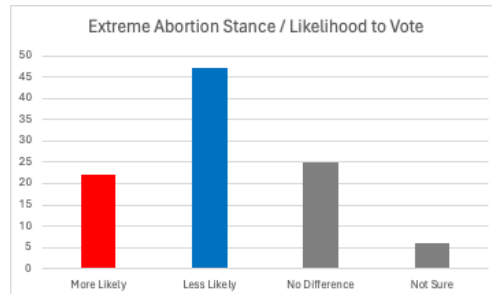
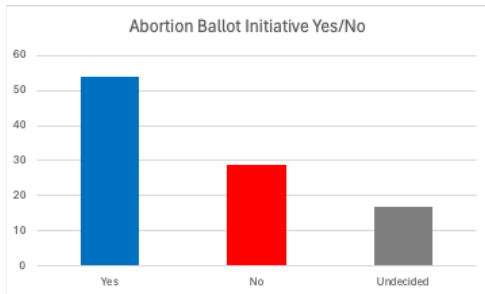
A Perfect Candidate for This District

Greg's background as a third-generation Arizonan who worked in senior roles at the Pentagon and his current work as a business executive contrasts perfectly with the clown car that is the GOP primary. Greg's work helping veterans access healthcare resonates strongly with this older district.

The two most likely GOP opponents, Blake Masters and Abe Hamadeh, were both 2022 statewide candidates and who start out **with negative net favorable ratings** (-11 and -9, respectively). Several other candidates will attempt to attack the two front-runners, forcing them to double down on toxic, unfavorable positions to appease the MAGA base, **most notably on the key issue of the day: abortion.**

Voters Abhor GOP Views on Abortion

It's simple: abortion is on the ballot and voters blame GOP candidates for it. **Our campaign is down only 6, 41% - 47%.**



AZ-08: America's Best Investment for Democrats

Running against a hobbled GOP opponent, Greg's campaign can capitalize and define this race on abortion. **Greg is the Democratic nominee - allowing us to save resources during the primary.**

To win the majority, Democrats need multiple pathways to 218. Adding AZ-08 to the battlefield puts another key, suburban Maricopa County seat in play. Winning these voters is crucial to our path for President Biden, Ruben Gallego, and flipping the Arizona Legislature. **Money invested into this campaign to define this race on abortion helps candidates at every level of the ballot.**